VACATIONLAND

PUBLISHED BY

Disneyland

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SUMMER—1963





Here comes excitement!

All it needs is you to whip up the frosting and add the exciting touches. Dolly Madison Cakes taste home-made because they're baked with the same ingredients you'd use. Always fresh — at better grocers everywhere!



Good Housekeeping

Dolly Madison

CAKES



Ambassador of Happiness

Just about every "land" in the world has ambassadors of one kind or another. All are charged with creating good will and pleasant relations for the country they represent.

But Disneyland is undoubtedly the only "land" with an ambassador that has the title "Ambassador of Happiness."

In just eight short years of existence more than 35 million guests have visited Disneyland. They have come from far and near; from more than 100 foreign ports of call and from within shouting distance of the Magic Kingdom.

And one thing that nearly all Disneyland visitors have in common is that they have come into contact in some way with Walt Disney's "Ambassador of Happiness."

Disneyland's Ambassador was chosen personally by Walt Disney. In fact, he was created by Walt. That was 'way back in 1928. And today, more than 30 years later, Mickey Mouse is still Walt Disney's "Ambassador of Happiness."

Since his creation, Mickey has won Academy Awards, national acclaim for his contribution to the war effort, starred on his own television show and has been Disneyland's official greeter.

Mickey is usually stationed at the Main Entrance to the Magic Kingdom where he can pose for pictures with youngsters (of all ages) that come into the Park.

Mickey Mouse is a symbol of the happiness and hospitality of Disneyland and Southern California but in the same sense is symbolic of the welcome extended by all areas of the Great Southwest to our guests visiting us during this summer time of the year.

Whether traveling in this area and visiting Disneyland for the first time or if you're an old hand at touring the Southwest, one sure stop you'll want to make on your visit to Walt Disney's "land" of magic enchantment will be to keep your open appointment with the "Ambassador of Happiness" at the "happiest place on earth."

That appointment is with Mickey Mouse!

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IN THIS ISSUE

	Page
Ambassador of Happiness	1
Disneyland Summer Spectacular	2
Walt Disney's Enchanted Tiki Room	8
Color Photo Highlights of Disneyland	12
What's New in Fun	15
Disneyland Information	18
Papotin's Revue	19
A to Z at Disneyland	20
Dateline Disneyland	23





DISNEYLAND SUMMER

SPECTA











ACULAR



Imagine more than two dozen Walt Disney cartoon favorites parading through a castle; imagine the excitement of the Disneyland marching band proudly strutting down the Main St. of a turn-of-the-century American town; and imagine dozens of talented musicians singing and dancing against backgrounds ranging from Frontier America to the World of the Future.

Only one place on the globe can make these "imagines" come true—Disneyland, U.S.A.

(Continued Next Page)



Yes, at Walt Disney's wonderland of fun and enchantment as big a parade of talent as has ever been gathered will perform "on stage" during summer, 1963.

More than two dozen of Walt Disney's cartoon characters including Disneyland's "Ambassador of Fun," Mickey Mouse, will be on hand to greet "youngsters of all ages" in the Magic Kingdom. There'll be Pluto, Goofy, Snow White and the Seven Dwarfs, the Three Pigs and Big Bad Wolf, Pinocchio and all the rest of your favorites.

The Disneyland Band, typical of your "hometown band" performs two concerts daily, one each in Town Square and Plaza Gardens.

If it's the sound of the big bands that you enjoy listen to this lineup of special entertainers Disneyland has in store for your listening and dancing pleasure.

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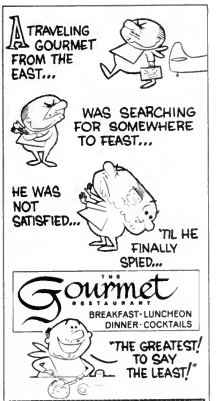












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MAdison 8-3111

SPECTACULAR *(Continued)*

It'll be just like "old times" when Count Basie, Tex Beneke and Harry James "invade" Disneyland for special week-long engagements during the Summer. Basie, known as the "Most Explosive Force in Jazz" will be at Disneyland June 28 and 29 and July 1-4.

Beneke will appear July 22-27 and James and his band will be "on stage" August 27-31 and Sept. 1.

"Disneyland After Dark" will feature a nightly lineup of four bands, plus two specialty groups along with Disneyland's famous fireworks display "Fantasy in the Sky."

Highlighted by the nightly appearance of the pixie Tinkerbell who lights the display, "Fantasy in the Sky" is a regular 9 p.m. feature in the Magic Kingdom.

Other "After Dark" groups include the Young Men From New Orleans with Johnny St. Cyr; the Elliott Brothers Orchestra with Bill and Lloyd Elliott at the helm, the Space Men Band with Kay Bell and the Fire House Five Plus Two.

Clara Ward's Original Gospel Singers, a group that was greeted with much enthusiasm when it appeared at Disneyland last summer for a special engagement, is being brought back as a Disneyland "regular" during summer 1963.

Perhaps the most unique group at Disneyland is the exotic Royal Tahitians. An authentic South Seas dance troupe that performs dances of Samoa, Hawaii, and other tropical ports of call, the Royal Tahitians can be found on the Tahitian Terrace in Adventureland where Disneyland guests can dine on authentic Polynesian dishes while enjoying the Royal Tahitians's show. The fire knife dance and fire walk are highlights of the performance.

During daylight hours Disneyland will resound with music and laughter from every section of the Park.

On Main Street guests will be greeted by the Dapper Dans the barber shop quartet, the Disneyland shoe shine boys Gene and Eddie, and the Coke Corner pianist.

In Frontierland there's the Gonzalez Mexican Trio and the brand new singing waitresses at the Pepsi-Cola Golden Horseshoe "Saloon."

It's here in the Golden Horseshoe that Slue Foot Sue, played by Miss Betty Taylor introduces talent reminiscent of the "barbary coast days" of San Francisco, Irish Tenor Fulton Burley, Traveling Salesman Wally Boag, the Golden Horseshoe Can-Can girls and Miss Taylor provide a side-splitting, fun filled half hour "Revue" five times per day. The show has been a "part" of Disneyland since the Park opened in 1955 and it is estimated that this group has given more than 11,000 performances.

Also in Frontierland is Disneyland's authentic Indian Village where true-to-life, honest-to-goodness Indians from throughout the Great Southwest perform daily. Highlights of the show is the "Friendship Dance" in which youngsters are invited to join the Indians in performing.

All this colorful talent combined with Disneyland's countless adventures and attractions, like the Matterhorn Bobsleds, the Jungle River Cruise, the Mark Twain, the Swiss Family Treehouse, and the brand new Enchanted Tiki Room, will make the Summer Spectacular at Disneyland during 1963 the greatest ever.







Sweet Success

SPRECKELS SUGAR ... SO PURE IT SPARKLES



Spreckels Sugar Is Used Exclusively At Disneyland



. . . introducing "Audio-Animatronics"— a whole new concept in entertainment

An entirely new medium of three-dimensional entertainment will be unveiled early this summer in Walt Disney's new "Enchanted Tiki Room" in Disneyland.

Called "Audio-Animatronics," this unique system was developed by WED Enterprises Inc. for Walt Disney Productions. It uses advanced space-age technological developments to produce a combination of sound effects, including the human voice, with fully synchronized movements in any object—trees, birds, flowers, animals and even human figures.

Walt Disney animators and art directors compared the achievement to the introduction of sound in motion pictures and color for television in its significance to the world of entertainment.

As now perfected, the system provides a full range of motion for each figure controlled automatically by pre-programmed signals. This is accomplished by using the same kind of tape recorders, amplifiers and pneumatic controls employed in space rocketry.

One of the most significant advancements is perfection of sound-activated lip-movements for the plant and animal characters in which sound impulses actually cause the figure's mouth to move as he "talks."

The end result, as employed in the "Enchanted Tiki Room" is a complete musical fantasy with more than 200 Audio-Animatronic performers taking part. Each bird, flower and wooden Tiki statue is given man-like characteristics—voice and movement.

Stars of the show are four extraordinarily unceremonious masters of ceremony and people imitators—"The Four MacAudios." Jose, Fritz, Pierre and Michael. In brilliant jungle plumage and accents of Spanish, German, French and Irish, they perform on golden perches just above the heads of the audience.

When the "MacAudios" begin singing in Calypso rhythm, it seems only natural for 60 other birds in the thatched room to join in the song.

In the center of the room, leaping waters of a tropical fountain begin keeping time with the feathered rhythm. Next come the lovely ladies of the chorus, six white cockatoos named Collette, Susette, Mimi, Fifi, Gigi and Josephine. In snowy-feathered "gowns" they descend into the vision of the audience on a huge white "Birdmobile" seemingly suspended on the tip of a scarlet water-spout from the fountain.

Then four elaborately carved canoes filled with singing orchids drift into the scene—orchid petals forming the words of a lilting song of the islands.

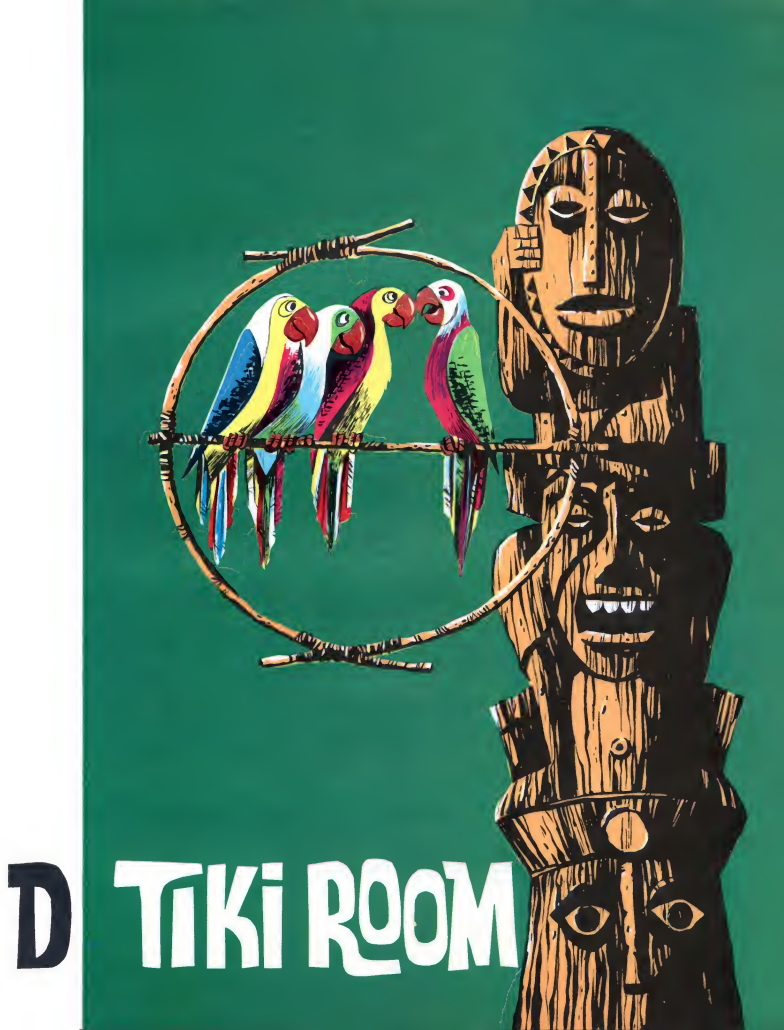
Climax of the shows comes in the dramatic "Hawaiian War Chant" when Tiki drummer statues suddenly come to life pounding out the rhythm while singing masks and Tiki poles come to life to supply the base notes of the jungle chorus.

All nature seems to join the performance as thunder, lightning and rain appear outside the bamboo-shaded windows of the "Enchanted Tiki Room."

The Tiki Room performance will be presented three times each hour. Disneyland visitors will also see the Enchanted Tiki Garden which forms the entrance to the unique theater. Tiki Gods and Goddesses guard the gateway to the tropical enchantment within.

In Walt Disney's world of fantasy, "Audio-Animatronics" removes the two-dimensional limits of imagination and, as first seen in the "Enchanted Tiki Room" provides a whole new concept in entertainment for Disneyland visitors.

Walt Disney's ENCHANTE


D
TIKI ROOM



Katharine Hepburn, Humphrey Bogart,
"African Queen"



Shirley Temple,
"Bright Eyes"



Ray Milland,
"Lost Weekend"



Gloria Swanson, William Holden, Erich von Stroheim,
"Sunset Boulevard"



Gary Cooper,
"High Noon"



Marilyn Monroe,
"Gentlemen Prefer Blondes"



James Dean,
"Rebel Without a Cause"

Actual photos of just a few of the glamorous stars and sets you will enjoy ★ ★ ★



Rudolph Valentino,
"Son of the Shiek"

nothing like it on the face of the earth

MOVIELAND WAX MUSEUM

A visit to Movieland Wax Museum will be one of the most memorable experiences of your life. ★ You'll see fantastic wax likenesses — created by master craftsmen — of more than 80 of the greatest stars in the entertainment world. ★ Mary Pickford, Douglas Fairbanks, Rudolph Valentino, Jean Harlow, Clark Gable, Tyrone Power, James Dean, Marilyn Monroe, Tom Mix, Frankenstein. ★ From the silents, to cinemascope, to television. ★ Lavish replicas of their costumes. ★ 57 magnificent sets, accurate to the most minute detail. ★ Like visiting the major studios on their busiest days. ★ Cost nearly $2,000,000 to build—it's that perfect. ★ A $10,000 chinchilla cape adorns the figure of Miss Gloria Swanson. Miss Swanson donated the cape to The Museum. Sophia Loren donated the dress she wore during the filming of her Academy Award winning picture, "Two Women." ★ You may see the stars here any day. ★ There's something new to view all the time. ★ You'll never forget your memorable moments at this magnificent shrine to the stars . . MOVIELAND WAX MUSEUM



The air conditioned Movieland Wax Museum is located just 2 blocks north of Knott's Berry Farm on Beach Blvd., in Buena Park (Hiway 39) ★ 25 minutes from City Hall by way of Santa Ana Freeway ★ Children under 8, with adult, admitted free ★ Cameras welcome ★ Free parking ★ Sunday thru Thursday: 10:00 A.M. to 10:00 P.M. ★ Box office closes at 9:00 P.M. ★ Friday and Saturday: 10:00 A.M. to Midnight ★ Box office closes at 11:00 P.M. June 15th to September 15th, Monday thru Thursday: 10:00 A.M. to 11:00 P.M. ★ Box office closes at 10:00 P.M. ★ Stay as long as you like. ★ Just 15 minutes from Disneyland. ★ For free color brochure featuring many Museum scenes, write to Box VL, Movieland Wax Museum, 7711 Beach Blvd., Buena Park, California.



Lionel, John, Ethel Barrymore,
"Rasputin and the Empress"







Best of the Old West . . . rollicking song, dance at fun show at Pepsi-Cola's Golden Horseshoe in Frontierland.



Friendly "Injuns" . . . It could be 100 years ago as Indians greet the Mark Twain on the Rivers of America in Frontierland



Magic Dreams . . . within the Castle in Fantasyland are



Bear Country . . . one of many exciting views of the North American wilds in Frontierland's Nature's Wonderland



The sacred elephant bathing pool is one of sights you'll enjoy on the Jungle River Cruise in Adventureland.



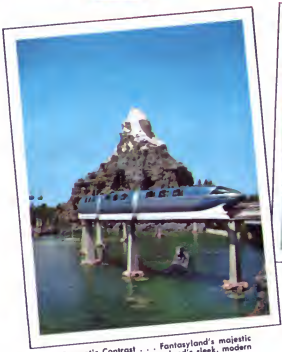
Disneyland Hotel . . . a year around resort hotel linked to Disneyland Park by streamlined Monorail.



a few highlights of your visit to... Disneyland



n the walls of Sleeping Beauty's
are delights of make believe



Dramatic Contrast . . . Fantasyland's majestic Matterhorn and Tomorrowland's sleek, modern Monorail



Last Great Frontier . . . Tomorrowland's Submarine Voyage reveals beauty and fascination of the oceans' "liquid space"





Brassy and Classy . . . the town band, a nostalgic touch of the '90s era, is a living tradition on Main Street



All Aboard . . . Victorian is the motif of the Disneyland & Santa Fe Railroad depot on Main Street's town square

The choice of fussy people

from Disneyland

to

ZANZIBAR

introducing the

MAN ON THE GLOBAL VAN

fast...yet gentle
methodical...yet imaginative
cautious...yet prompt

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IN THE MOVING INDUSTRY!

AND NOW OFFICIAL

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MOVERS

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what's new in FUN



BUENA PARK, CALIF.—In the early 1950's it was not at all unusual when you went to the movies to be provided with shaded glasses to aid you in getting every thrilling benefit from the images that appeared on the screen before you. The process, you remember, was 3-D.

One of the first three dimensional pictures starred Vincent Price as the evil professor Henry Jarrod in the "House of Wax."

Today, in summer 1963, a second "house of wax" is celebrating its first anniversary and visitors from throughout the world are including it on their agenda for fun and entertainment on their trips into Southern California.

It is, of course, the Shrine to the Stars of the Entertainment Industry, "Movieland Wax Museum."

Located here in the midst of the "Hub of Happiness' that also includes Knott's Berry Farm and Disneyland, Movieland has enshrined the wax figures of more than 80 radio, television and motion picture stars dating back to the early innovations of the media.

Developed by its founder Allen Parkinson, Movieland now has more than 50 movie sets featuring stars of both contemporary and by-gone eras.

Plans for Movieland were being drawn in the mind of Parkinson when he visited Madame Tussaud's famed museums in London in 1958. He was of the belief that Hollywood was in need of some sort of shrine for those who gave so much of their lives to the entertainment industry. He began collecting figures from around the globe—Mexico, Hong Kong, France, Spain—for display in the Buena Park Hall-of-Fame.

Figures and sets of the stars were arranged (even to the point of original or authentic replicas of costumes) just as they appeared in their respective best-known scenes.

Film fans can recall in real-life fashion Mary Pickford and Douglas Fairbanks, Sr., in "Taming of the Shrew," the Marx Brothers in "Animal Crackers," "Gary Cooper in "High Noon," Al Jolson, "The Jazz Singer," Rudolph Valentino, "Son of the Shiek."

Also Humphrey Bogart and Katherine Hepburn in "The African Queen," Marilyn Monroe, "Gentlemen Prefer Blondes," Shirley Temple, "Bright Eyes," and many, many more.

Most recent additions to the Museum were Lucille Ball and Desi Arnez in a set from their television show "I Love Lucy," and Sophia Loren, the 18th Academy Award winner to be enshrined, who is shown



(Continued Next Page)

FUN *(Continued)*

in a set from "Two Women" her award winning motion picture of 1962.

It is the hope of Parkinson and his staff that each year the Museum may be enlarged by adding to it that year's Academy Award winning actors and actresses.

Open every day of the year, Movieland often is visited by many of the stars it has enshrined. The Museum is open Sunday through Thursday from 10 a.m. to 10 p.m. and Friday and Saturday from 10 a.m. to midnight.

SOUTHERN CALIFORNIA

June - Sept. — MAJOR LEAGUE BASEBALL. Dodgers and Angels share the confines of beautiful Dodger Stadium in Chavez Ravine, Los Angeles.

May 9-July 23 — Hollywood Park Horse Racing. Rich meeting is highlighted by Hollywood Gold Cup on July 13. Top thoroughbreds compete at "track of the lakes and flowers" in Inglewood, California.

June 28-July 7—San. Diego County Fair and Southern California Exposition. A feature is one of the biggest horse shows in the west. Held at fairgrounds at Del Mar, California next to the blue Pacific, this is the 27th renewal of the exposition.



June 30-July 7—Semana Nautica. Summer festival of dozens of sports on land and sea in beautiful Santa Barbara, California. Sports range from car racing to skin diving. A water parade of flowers is featured.

July 9-Sept. 7 — Hollywood Bowl Symphonies Under the Stars Tuesday and Thursdays are symphony nights, and Saturdays are Bowl Pop Concerts. The season will be preceded by the Royal Ballet from London on July 5, 6 and 7.

July 15-August 15—Festival of the Arts and Pageant of the Masters held at Irvine Bowl in Laguna Beach, California. Only show of its kind in the world where famous pieces of art are portrayed in living splendor by residents of this nationally famous art colony. Paintings are also displayed and sold.

July 24-Sept. 11—Horse Racing at Del Mar Race Track just north of San Diego. Thoroughbreds run Monday thru Saturday.

ARIZONA

July 4-6 — Prescott Frontier Days. World Championship Rodeo will be held Thursday, Friday and Saturday with a spectacular July 4th Parade scheduled for 11 a.m. Thursday. This is the 76th annual renewal of Frontier Days in Prescott.

August 10—Smoki Ceremonials and Snake Dance—One of the most interesting and unusual festivals of the West held at Prescott, Arizona. Presented annually by an organization of white men, dedicated to perpetuating and preserving the dances, traditions and relics of the American Indian.

August 10-11—RCA Rodeo presented in Flagstaff for the Benefit of the Boys' Club of Flagstaff. Rodeo is held in Flagstaff City Park.

NEVADA

HOOVER DAM — Visitors to the Great Southwest will want to make Hoover Dam a "must" on their vacation agenda. The tallest dam in the United States, Hoover Dam backs up the Colorado River to form Lake Mead. It's located just 30 miles from Las Vegas.

LAS VEGAS—This world famous resort is bustling the year around. Whether its the fabulous "Las Vegas Strip" with its regular lineup of star performers or glittering Fremont Street with its fascinating casinos, that attracts your fancy, Las Vegas is spectacular to say the least.

1 **KNOTT'S BERRY FARM AND GHOST TOWN.** Six miles from Disneyland in Buena Park, was first noted for its berry preserves and now ranks among Vacationland's most popular fun spots. Ghost Town is a replica of an 1849 Gold Rush community. Shows, rides, 33 unique gift shops, fine chicken and steak dinners offered. Open daily 10 a.m.-11 p.m. No admission, free parking. LA 2-1131.

2 **MOVIELAND WAX MUSEUM,** 7711 Beach Blvd., Buena Park (near Knott's). 45 movie sets spanning Hollywood history, from silents to wide screen, Pickford to Monroe. Scenes from hits of years of comedy, drama, western, horror, musicals. Open 10-10 Sun.-Thurs.; 10-midnight Fri.-Sat. Admission charged, free parking.

3 **SANTA'S VILLAGE.** Reindeer-drawn Candy Cane Sleigh rides, Santa's Home, Mrs. Claus' Kitchen, others. In San Bernardino Mountains, near Lake Arrowhead. Lake Arrowhead 781. Open daily.

4 **MARINELAND OF THE PACIFIC.** Three-ring sea circus featuring the only two trained whales in the world, performing porpoises and seals in continuous shows every day of the year. On the ocean shore 25 miles south of Los Angeles. FR 7-1571. Open 10-sunset.

5 **EXPOSITION PARK,** 114 acres, is south of downtown L. A. and across from USC campus at S. Figueroa St. and Exposition Blvd. Home of the Coliseum, Sports Arena, Olympic Pool, Sunken Garden, and:

CALIFORNIA MUSEUM OF SCIENCE AND INDUSTRY, which presents the story of California's agriculture and recreation resources and illustrates the state's industrial and scientific development. Open daily 10-5. Free.

LOS ANGELES COUNTY MUSEUM, is actually three museums in one with extensive exhibits in art, history and the sciences. Noted for art collection, habitat groups and pleistocene fossils from the La Brea tar pits. Open 10-5, closed Mon.

6 **GRIFFITH OBSERVATORY AND PLANETARIUM,** houses comprehensive collection of astronomical objects, models and exhibits. Zeiss projector reproduces stars and planets visible to naked eye on 75 foot dome of planetarium. Open Tues. thru Fri. 2-10; from 1 Sat. and Sun. Small charge for planetarium shows. Located in Griffith Park near Los Feliz Blvd. and Riverside Dr.

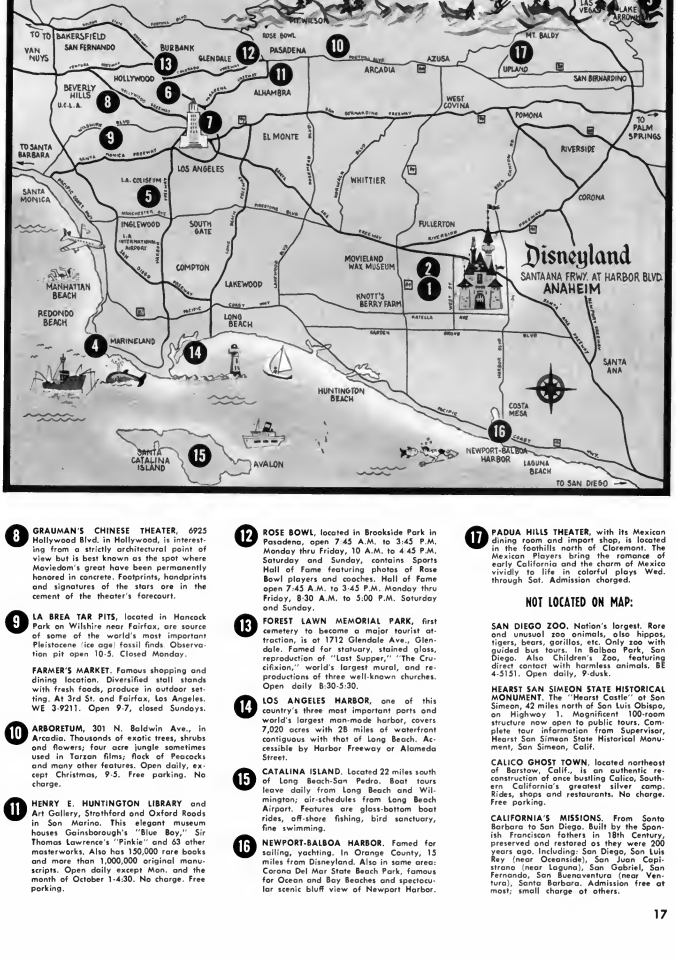
7 **LOS ANGELES CIVIC CENTER:** Downtown Los Angeles, adjacent to the "Stack," a four-level interchange where four major freeways intersect. The Civic Center is dominated by the Los Angeles City Hall, a 25-story structure and the tallest building in Southern California. A free observation deck in the building's tower provides a panoramic view of the city, from 10-4. MA 4-5211. Also located nearby the Civic Center:

ANGEL'S FLIGHT, the last of L.A.'s cable cars, carries passengers from Third and Hill to Olive at the top of Bunker Hill. Fare is still just a nickel, round trip.

LITTLE TOKYO, just south of the Civic Center at 1st and San Pedro, is commercial and social center of L.A. Japanese community. Has unusual restaurants, clubs and shops.

OLVERA STREET, just off N. Broadway and Sunset in downtown Los Angeles, is a block long and one of the oldest of the city's streets. Exemplifies Spanish-Mexican heritage dating back to 18th century. Curio shops, booths, sidewalk cafes, nite-clubs with authentic flavor. Open daily.

CHINATOWN, in downtown Los Angeles just off North Broadway and Sunset, is oriental in architecture and flavor with fine restaurants, art and curio shops. Open daily.



8 **GRAUMAN'S CHINESE THEATER**, 6925 Hollywood Blvd. in Hollywood, is interesting from a strictly architectural point of view but is best known as the spot where Moviedom's great have been permanently honored in concrete. Footprints, handprints and signatures of the stars are in the cement of the theater's forecourt.

9 **LA BREA TAR PITS**, located in Hancock Park on Wilshire near Fairfax, are source of some of the world's most important Pleistocene (ice age) fossil finds. Observation pit open 10-5. Closed Monday.

FARMER'S MARKET. Famous shopping and dining location. Diversified stall stands with fresh foods, produce in outdoor setting. At 3rd St. and Fairfax, Los Angeles. WE 3-9211. Open 9-7, closed Sundays.

10 **ARBORETUM**, 301 N. Baldwin Ave., in Arcadia. Thousands of exotic trees, shrubs and flowers; four acre jungle sometimes used in Tarzan films; flock of Peacocks and many other features. Open daily, except Christmas, 9-5. Free parking. No charge.

11 **HENRY E. HUNTINGTON LIBRARY** and Art Gallery, Strathford and Oxford Roads in San Marino. This elegant museum houses Gainsborough's "Blue Boy," Sir Thomas Lawrence's "Pinkie" and 63 other masterworks. Also has 150,000 rare books and more than 1,000,000 original manuscripts. Open daily except Mon. and the month of October 1-4:30. No charge. Free parking.

12 **ROSE BOWL**, located in Brookside Park in Pasadena, open 7:45 A.M. to 3:45 P.M. Monday thru Friday, 10 A.M. to 4:45 P.M. Saturday and Sunday, contains Sports Hall of Fame featuring photos of Rose Bowl players and coaches. Hall of Fame open 7:45 A.M. to 3:45 P.M. Monday thru Friday, 8:30 A.M. to 5:00 P.M. Saturday and Sunday.

13 **FOREST LAWN MEMORIAL PARK**, first cemetery to become a major tourist attraction, is at 1712 Glendale Ave., Glendale. Famed for statuary, stained glass, reproduction of "Last Supper," "The Crucifixion," world's largest mural, and reproductions of three well-known churches. Open daily 8:30-5:30.

14 **LOS ANGELES HARBOR**, one of this country's three most important ports and world's largest man-made harbor, covers 7,020 acres with 28 miles of waterfront contiguous with that of Long Beach. Accessible by Harbor Freeway or Alameda Street.

15 **CATALINA ISLAND**. Located 22 miles south of Long Beach-San Pedro. Boat tours leave daily from Long Beach and Wilmington; air-schedules from Long Beach Airport. Features are glass-bottom boat rides, off-shore fishing, bird sanctuary, fine swimming.

16 **NEWPORT-BALBOA HARBOR**. Famed for sailing, yachting. In Orange County, 15 miles from Disneyland. Also in same area: Corona Del Mar State Beach Park, famous for Ocean and Bay Beaches and spectacular scenic bluff view of Newport Harbor.

17 **PADUA HILLS THEATER**, with its Mexican dining room and import shop, is located in the foothills north of Claremont. The Mexican Players bring the romance of early California and the charm of Mexico vividly to life in colorful plays Wed. through Sat. Admission charged.

NOT LOCATED ON MAP:

SAN DIEGO ZOO. Nation's largest. Rare and unusual zoo animals, also hippos, tigers, bears, gorillas, etc. Only zoo with guided bus tours. In Balboa Park, San Diego. Also Children's Zoo, featuring direct contact with harmless animals. BE 4-3151. Open daily, 9-dusk.

HEARST SAN SIMEON STATE HISTORICAL MONUMENT. The "Hearst Castle" at San Simeon, 42 miles north of San Luis Obispo, on Highway 1. Magnificent 100-room structure now open to public tours. Complete tour information from Supervisor, Hearst San Simeon State Historical Monument, San Simeon, Calif.

CALICO GHOST TOWN, located northeast of Barstow, Calif., is an authentic reconstruction of once bustling Calico, Southern California's greatest silver camp. Rides, shops and restaurants. No charge. Free parking.

CALIFORNIA'S MISSIONS. From Santa Barbara to San Diego. Built by the Spanish Franciscan fathers in 18th Century, preserved and restored as they were 200 years ago. Including: San Diego, San Luis Rey (near Oceanside), San Juan Capistrano (near Laguna), San Gabriel, San Fernando, San Buenaventura (near Ventura), Santa Barbara. Admission free at most; small charge at others.

INFORMATION FOR YOUR VISIT TO DISNEYLAND

WHERE IS DISNEYLAND LOCATED?

Disneyland is located within the city of Anaheim, California, about 25 minutes by auto from downtown Los Angeles, via the Santa Ana Freeway southeast to Harbor Boulevard in Anaheim.

From other locations in Southern California refer to the map.

WHAT HOURS IS DISNEYLAND OPEN?

During the summer Disneyland is open every day. The Park opens from 9 a.m. to midnight Monday thru Saturday and from 9 a.m. to 10 p.m. on Sunday.

Effective September 15, Disneyland will open Wednesday thru Sunday, remaining closed on Monday and Tuesday.

HOW LONG SHOULD YOU PLAN TO STAY?

Disneyland is designed so that you can enjoy a complete visit to the Magic Kingdom whether you have only a few hours or several days. Surveys reveal that most visitors explore five hours or more.

If you wish overnight accommodations, the modern 450-room Disneyland Hotel, the official hotel of Disneyland, is located on West Blvd., directly across the street from the parking lot exit. There is also a coffee shop, restaurant, shopping area and 40-acre golf center at the Hotel. For reservations write to Disneyland Hotel, Anaheim.

WHAT'S THE BEST WAY TO VISIT DISNEYLAND?

If you are a "first-time" visitor to Disneyland we recommend the Guided Tour. The Tour is approximately two hours long and after its completion you will have plenty of time to enjoy Disneyland's many attractions, exhibits, shows, shops and restaurants.

For family groups we recommend Disneyland Ticket Books for maximum thrift and enjoyment.

Two Ticket Books are available. They are the **DELUXE** 15 and the **BIG** 10. The **DELUXE** 15 includes general admission to Disneyland and a choice of 15 Disneyland adventures, rides and attractions. The **BIG** 10 includes general admission to Disneyland and a choice of 10 Disneyland adventures, rides and attractions.

Prices are:

DELUXE 15—Child (3-11) $3.95; Junior (12-17) $4.45; and Adults (18 and over) $4.95.

BIG 10—Child $2.95; Junior $3.45; Adult $3.95. Regular General Admission is: Child, 60 cents; Juniors, $1.20; and Adults, $1.60. (Exception: No Junior General Admission tickets will be sold after 6 p.m., except Sundays.)

DOES DISNEYLAND HAVE DINING FACILITIES?

Disneyland has twenty fine restaurants and refreshment centers. In addition there is the Gourmet Restaurant and coffee shop at the Disneyland Hotel, which can be reached by free tram from Disneyland's Main Entrance or via Monorail.

IS DISNEYLAND SERVED BY PUBLIC TRANSPORTATION?

Yes, Disneyland is served by various types of transportation as noted below:

BUS—Tanner Gray Line Motor Tours, Southland Bus Lines, Pacific Greyhound Lines and the Metropolitan Transit Authority, Union Pacific Railroad bus from East Los Angeles Station.

HELICOPTER—Los Angeles Airways flies daily to the Disneyland Heliport, located adjacent to the Disneyland Hotel.

LIMOUSINE—Airport Coach Service and Tanner Gray Lines.

WHERE CAN I GET FURTHER DISNEYLAND INFORMATION?

Contact the Director of Customer Relations, Disneyland, Anaheim, California. Phone KEystone 3-4456, Extension 481. Prices and Park hours subject to change without notice.

When in Disneyland visit



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SKOKIE, ILLINOIS
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YONKERS, NEW YORK
ASHTABULA, OHIO
TIPP CITY, OHIO
TORONTO, CANADA



Papotin's Revue

Singing mice, dancing dolls and other world-traveling "characters" created by Parisian puppeteer Andre Tahon will appear on stage daily in the Fantasyland Theater as an added "special attraction" to the already fabulous Disneyland summer talent lineup.

Starring a quizzical, mop-haired marionette named Papotin, the special attraction will be presented six times daily. Show times are 3 p.m., 4 p.m., 5 p.m., 6:30 p.m., 8 p.m. and 9:30 p.m.

Dubbed "Papotin's Revue," the 30-minute show features singing, dancing and drama in a series of skits which have made Tahon's "compagnie" famous throughout the world and brought a command performance before the Queen of England.

Tahon, who prefers to call his characters "marottes" rather than puppets, was personally selected by Walt Disney for this special summer time Disneyland engagement.

Since coming to the United States in 1959, Tahon and his "characters" have appeared on the Ed Sullivan and Victor Borge television shows, toured the world with singer Johnny Mathis, appeared in several films, and played a special week long engagement in Disneyland during Easter Week.

Andre Tahon took up puppeteering as a hobby while putting on neighborhood Boy Scout Shows in his native Paris, France. During an amateur benefit show in 1953, he was spotted by talent scouts who signed him for Parisian nightclub appearances and started him on his career.

With comical "Papotin" in the feature role as master of ceremonies, Andre Tahon and his well-traveled troupe of marottes are equally popular with children and adults and perform one show that you won't want to miss at Disneyland during Summer 1963.



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Disneyland is replete with so many things to see and do that it would take many volumes to cover. Here is a brief summary of Walt Disney's Magic Kingdom in a Vacationland "Disneyland Dictionary."

American history is just one of several educational aspects of Disneyland. Visitors to Frontierland can participate in historical lore designed along lines of early Southwest settlements.

Bear Country is a favorite area on the Mine Train Ride through Nature's Wonderland in Frontierland. Here more than 200 animated creatures cavort in desert and forest settings.

Cape Canaveral has nothing on Douglas' "Rocket to the Moon" in Tomorrowland. Here visitors get a first hand view of what it's like on the moon.

Disneyland will never be completed according to Walt Disney and 1963 will see new additions in Adventureland in the form of the Enchanted Tiki Room and new attractions on the Jungle River Cruise.



Excitement reigns supreme on the icy slopes of the mighty Matterhorn Mountain in Fantasyland. Bobsleds speed around the slopes and splash into the sparkling Glacier Pools at Mountain's base.

Fire engines are just one type of vehicle found on Main Street U.S.A. where grandmother and grandfather can recall "the good old days." There's also the horse drawn streetcar, omnibus, vintage automobiles, and surreys with the fringe on top.

Grand Canyon diorama is one of the spectacular scenes you'll enjoy when you ride the Santa Fe and Disneyland Railroad on its trip around the Magic Kingdom.



Home of the Future" is a unique free exhibit in Tomorrowland that is operated by Monsanto Chemical Company. Other free exhibits include Wurlitzer Music Hall on Main Street, Bell Telephone's Circarama showing of "America the Beautiful," Pepsi-Cola's Golden Horseshoe Revue in Frontierland.



Imported exotic goods may be seen and purchased at several locations in Disneyland, particularly in Adventureland where goods are on display from the Far East, Guatemala, Hawaii, and China.

Jet age transportation in the form of the Astro Jets is an exciting adventure in Tomorrowland. Other Tomorrowland attractions include the Flying Saucers, the Submarine Voyage, and the Monorail.



Keelboats that were originally used in Walt Disney motion pictures about Davey Crockett and Mike Fink are today popular attractions in Frontierland. You can sail around Tom Sawyer Island on either the "Gullywumper" or the "Bertha Mae."



Looming high over the Magic Kingdom are two Disneylandmarks: Sleeping Beauty's Castle and the Matterhorn Mountain.



Music resounds from all corners of Disneyland during the summertime both during the day and at "Disneyland After Dark." Featured are the Disneyland Band, the Elliott Bros. Orchestra, the Young Men from New Orleans, the Spacemen, the Keystone Kops, and the Strawhatters.



(Continued Next Page)

A–Z *(Continued)*

Nighttime is a favorite time at Disneyland. Highlighting each evening's activities is the Park's spectacular fireworks display, "Fantasy in the Sky." Disneyland is open nightly 'til midnight, except Sunday.

Ornamental candles of all sorts are among many products that Disneyland guests may purchase while shopping on Main Street U.S.A. There's also the Emporium, Upjohn Apothecary, Swift's Market House, the Eastman Kodak exhibit, and Carefree Corner, Disneyland's information center sponsored by the Insurance Co. of North America.



Pirate Ship Restaurant operated by the Chicken of the Sea is just one of many unique restaurants in Disneyland. There is also the Tahitian Terrace, Plaza Pavillion, Aunt Jemima's Pancake Kitchen, Casa de Frito's, the Red Wagon Inn, Hill Bros. Coffee House, and Carnation Plaza Gardens.

Queen of sailing ships on the rivers of America in Disneyland is the majestic Columbia, an exact replica of the first U.S. ship to circumnavigate the globe.

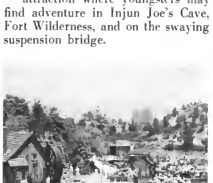


Rides of all sorts await youngsters in Fantasyland. There's Dumbo the Flying Elephant, Casey Junior Railroad, Alice in Wonderland, Storybookland, Snow White's Mine Adventures, and many more.



Strollers and wheelchairs are available to those Disneyland guests desiring to rent them for the day. Both may be rented for nominal fee just inside Disneyland's Main Entrance.

Tom Sawyer's Island is a popular attraction where youngsters may find adventure in Injun Joe's Cave, Fort Wilderness, and on the swaying suspension bridge.



Under the polar icecap is just one route taken by submarines in the Disneyland fleet. These sleek subs also glide through the graveyard of sunken ships, near the lost continent of Atlantis, and through mermaid lagoon.

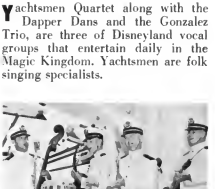
Visitors to Disneyland will want to be sure to climb to adventure in the new Swiss Family Treehouse designed after the tree haven made famous in the Walt Disney motion picture "Swiss Family Robinson." Three lofty rooms in the tree offer a unique view of the Park below.



Welcoming you to Disneyland this summer you'll find Mickey Mouse, Pluto, Goofy, Snow White & the Seven Dwarfs and more than a dozen other of your favorite Disney Characters.

Xtra special events that will take place at Disneyland during Summer 1963 include week-long appearances by the bands of Harry James, Count Basie, and Tex Beneke.

Yachtsmen Quartet along with the Dapper Dans and the Gonzalez Trio, are three of Disneyland vocal groups that entertain daily in the Magic Kingdom. Yachtsmen are folk singing specialists.



Zany is the best description for comedian Wally Boag who performs daily at Slue Foot Sue's Golden Horseshoe "saloon" in Frontierland. Miss Betty Taylor, Fulton Burley and the Golden Horseshoe Can-Can girls join comedian Boag in a laugh-a-minute show.

And that's your A to Z guide to Disneyland, "the happiest place on earth!"

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Dateline Disneyland

By the Main Streeter



Howdy, vacationers welcome to the Great Southwest. I'm the old Main Streeter. My favorite spot in Disneyland is Swift's Market House on Main Street where I sit and spin yarns about the Magic Kingdom with all my friends visiting the Park from all over the country. . . .

Here's a couple of stories I picked up recently while sittin' around the old pot bellied stove. . . .

* * *

Bill Elliott, who with brother Lloyd leads the "Disneyland DateNiters" band six nights a week during the summer at the Magic Kingdom, has licked a king-sized commuting problem.

Bill, a resident of Malibu, had been pounding the freeways for more than 160 miles each evening—about 80 miles each way to and from Disneyland. The solution: an airplane, naturally!

A licensed pilot, Bill now drives his car from Malibu to the Santa Monica Airport, flys "across town" to the Fullerton Airport, and then steers the band's bus to Disneyland.

Total travel time: about 45 minutes —20 of them in the air!

* * *

An enterprising college student seeking a ride to share expenses on his trip back to college in the East posted this sign on the employee's bulletin board at Disneyland:

"Looking for a ride East? See Ed at the Flying Saucers."

* * *

(Continued Next Page)

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(Continued)

Arnold Rubio, a well-known painter employed as a pictorial artist by Disneyland's staff shop (where life-like finishing touches are put on all Disney animations before they are used in the Park) just about turned in his brushes recently.

It seems that Rubio had just completed a masterful painting job on one of the elephants for the Jungle River Cruise in Adventureland. It was the shiniest, most sparkling elephant ever seen. Floyd Humeston, the taxidermist, approached the finished product and to Rubio's amazement tossed a bucket of dirt all over the new paint job . . . because as Humeston says: "Who ever heard of a shiny, sparkling elephant!"

* * *

Carl Ritter, Disneyland's Peter Pan, watched as a man walked up to the Mad Hatter's Hat Shop with identical twin boys, about eight years old. The man bought two hats and had the boys' names sewn on them. He told the Mad Hatter: "They're my nephews, and I never can remember which is which."

As the man walked off, with his back to the twins, they quickly changed hats!

* * *

Each summer more than a score of popular Disney characters make daily appearances in the Park. One such character is Pluto, well known companion of Mickey Mouse.

Pluto is able to sign autographs and draw cartoons of himself, holding a pencil between his paws.

Incidentally, Pluto's name in real life: Tony Barksdale.

* * *

Since Disneyland opened seven years ago, the sculptors, modelers and other craftsmen of the Park's staff shop have translated Art Director's renderings into just about any finished product you can name—from beavers' dams to desert buttes, and exotic fish to elephants.

Earlier this year, when new additions in Disneyland's jungle river cruise were being added, the renderings called for an authentic section of ancient Cambodian ruins. Foreman Bud Washo happily recalled that Harold Wilson, a sculptor, was an expert in matters of Asian artifacts, and called to see whether he was available.

Wilson wasn't. Seems he was out of the country . . . searching for ancient ruins in Cambodia!

* * *

Curiosity finally got the better of Anne Salisbury, who works at the Emporium on Main Street at Disneyland. On several occasions, she had noticed a little old man, cane in hand, obviously enamored with the horse-drawn vehicles of his boyhood days.

Finally, Anne approached the elderly gentleman and asked if he was having fun. "Sure am," he replied. "What do you like best about Disneyland?" Anne inquired.

Said the little old man, "I can jaywalk here!"

* * *

Disneyland's merchandising department, seeking a colorful description for the items in its Main Street flower market, settled on the following: "The world's finest natural flowers that are not grown by nature." Which translated means that the 80 different varieties of scented flowers are not the real McCoy! (But they sure fool me every time!)

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